

Easy Shooting How-To's & Shot List

You are about to have an amazing adventure at Evermore, and you'll want to remember every moment. So have your phone/camera ready to go, and have fun with it. Capture the moments that inspire you.

There is no right or wrong way.

But - if you want to try a few new things, the pro's at URLIFE Media have shared some helpful tips and shot list ideas.

EFFORTLESS SHOOTING TIPS

These tips are easy to learn, fun to try, and will capture your experiences in a way that helps tell the story of your vacation memories! (Most tips can apply to both photo/video).

THE BASICS

- *VIDEO SETTINGS:* We recommend a minimum of 1080p - but 4K/8K is even better!
- *LIGHTING:* Find good light! Always keep the light/sun behind you, so it shines on the subject you are filming.
- *HORIZONTAL VS. VERTICAL:* Hold your phone horizontally will capture a wider, more cinematic view, for a real movie-feel type shot. But vertical is great for those special images/places that are just too tall to appreciate with a wide horizontal shot!
- *PROVE IT:* Include yourself or your travel partner in the shot to prove you were there. Don't just take a photo of a special location - take a photo with you in it!
- *ESTABLISHING SHOT:* When you arrive someplace new, (golf course, theme park, pool) capture a wide shot of the area, the surroundings, etc.
- *SIGNAGE:* Take close-ups of signs, especially if you are visiting any place that is unique. These shots can be used to help tell the story of your journey.
- *SOUNDBITES:* Narrate while filming. Soundbites are the most amazing way to capture the feeling of a trip. (More on soundbites in the Shot List!)

EASY CAMERA MOVES

- *PAN/WIDE:* Move the camera slowly from left→right for a panoramic shot of a wide area of interest.
- *TILT UP/DOWN:* Move the camera slowly from high→low (or vice versa) for a panoramic shot of a tall area of interest.
- *PUSH IN:* For close ups, try slowly moving the camera closer to your subject. It makes for a more interesting (and better quality!) shot than just zooming in.

Now, here are some shot list ideas and suggestions on how to use some of the tips, tricks and camera moves on your trip!

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SHOT LIST IDEAS

- **YOUR ACCOMMODATIONS AND FAVORITE AREAS**

Shot Suggestion: Use a PAN/WIDE shot to show the entire resort... pool area, golf course, etc. Or take a PROVE IT shot of you/your travel partner on your balcony, in front of your house/condo or with the resort in the background behind you.

- **ACTIVITIES: SHOWS, ENTERTAINMENT, SPORTS, POOL TIME**

Shot Suggestion: Record clips of shows, entertainment and other group activities.

- **SPECIAL MEALS/WINE**

Shot Suggestion: It's fun to remember special meals that enhanced your trip. For a tasty wine - shoot the label, or a glass being poured. For an amazing menu, take a photo. Take a shot of your travel partners eating a special dish, start on the plate of food and TILT UP to their face as they take a bite and describe the flavors.

- **SOUNDBITES:**

Shot Suggestions:

- Describe things as you are recording - the excitement of the activities, what your family/friends are doing, or how you feel in that moment
- At the end of the trip (or even at the end of every day!) record a few soundbites of yourself and your travel partners speaking about your experiences. Ask 'what was your favorite part of today?' We can use your own voiceover to help narrate your footage!

About our partners at **URLIFE Media:**

After producing movies for 20 years, the co-founders of **URLIFE** have built a team of talented editors and producers, and are excited to bring their expertise to preserving your memories!

If you'd like to learn more, feel free to contact their helpful Customer Service Team at hello@urlifemedia.com